LOGIQ CURVE

Introduction to LogIQ Curve

Partner with **LogIQ Curve** to transform your vision into innovative and practical solutions!

Creating Possibilities

Vision:

To be a **global leader in digital transformation**, driving innovation, AI-powered solutions, and sustainable growth for a tech-forward future.

Mission:

To **provide innovative, high-impact digital solutions** through advanced AI, software development, and cybersecurity, empowering businesses worldwide to achieve their goals and foster sustainable growth.

- **Innovation**

- Our relentless pursuit is to uncover innovative solutions that create exceptional value for our esteemed clients and collaborators.

- **Collaboration**

- As a united team, we cultivate open dialogue and shared esteem to realize our objectives.

- **Customer-Centricity**

- Unwavering commitment to customer satisfaction drives our honest and transparent approach, ensuring their needs remain at the core of our operations.

- **Continuous Learning**

- Continuous self-improvement, both personally and professionally, remains our unwavering commitment.

LogIQ Curve: Driving Digital Transformation with Excellence

- **Global Expertise:**
  Established as a trusted partner in software development, cybersecurity, and digital marketing, serving clients across the GCC, USA, UK, and Europe.

- **Tailored Solutions:**
  Over a decade of delivering innovative, custom-built software and enterprise solutions, empowering businesses across diverse industries.

- **Proven Track Record:**
  Successfully executed complex projects in e-commerce, cloud security, SaaS, mobile app development, and digital transformation for leading organizations.

- **Technological Prowess:**
  Utilizing advanced tools and platforms like AWS, Azure, React, Angular, Python, and Magento to create cutting-edge solutions.

- **Commitment to Success:**
  Our focus on innovation, quality, and measurable outcomes has made us a trusted partner for businesses aiming to thrive in a competitive digital landscape.

Our Expertise

With a focus on quality, efficiency, and user-centric design, we leverage the latest technologies to develop software that is intuitive, reliable, and future-ready. Our transparent process and collaborative approach ensure your vision is realized within budget and on time.

· **Front-End & Back-End Development**
· **Custom CMS & E-Commerce Platforms**
· **SaaS, B2B, and B2C Solutions**

Key Value Proposition: **We harness these cutting-edge tools, technologies, and platforms to deliver high-quality scalable solutions tailored to your business needs, ensuring efficiency, innovation, and a competitive edge in your industry.**

Custom Software Development - Tailored Solutions for Your Business

Innovative, Scalable, and Business-Focused Development

At **LogIQ Curve**, We specialize in Custom Software solutions, that streamline operations, enhance efficiency, and drive digital transformation. Our expertise spans cutting-edge technologies, ensuring robust, scalable, and future-ready applications.

Our Expertise:

- **End-to-End Software Development** – From ideation to deployment.

- **Cloud-Based & Enterprise Solutions** – Scalable and secure architectures.

- **AI & Automation Integration** – Smart solutions for enhanced productivity.

- **Legacy System Modernization** – Upgrading outdated systems with modern frameworks.

Custom Software Development - Tailored Solutions for Your Business

Our Skillset, Tools & Platforms:

Development Technologies: Python, Node.js, .NET, Java, PHP
Front-End Frameworks: React.js, Angular, Vue.js
Cloud Platforms: AWS, Azure, Google Cloud
Database & Storage: MySQL, PostgreSQL, MongoDB, Firebase
DevOps & CI/CD: Docker, Kubernetes, Jenkins, GitHub Actions

Key Value Proposition:

Empower your business with tailor-made software solutions, built on industry-leading technologies and best practices. We ensure high-performance, secure, and scalable applications that drive innovation and long-term success."

Let's build software that accelerates your success!

AI and Generative AI Services

Enhancing efficiency and user experiences with generative AI with a focus on leveraging cutting-edge technologies like AI and generative models, LogIQ Curve stands as your strategic partner in digital transformation. Let us drive your business towards a future of innovation and growth.

AI Model Retraining & Integration, AI Strategy & Consulting

Predictive analytics, chatbot development, dynamic content creation

Cutting Edge NLP and Computer Vision

[Key Value Proposition](#): Empower your business with innovative AI-driven solutions and generative AI capabilities, delivering automation, personalized experiences, and data-driven insights to drive growth and efficiency.

Legacy Code Integration

Seamless Modernization with LogIQ Curve

Legacy systems shouldn't hold your business back. At **LogIQ Curve**, we specialize in **Legacy Code Integration**, ensuring smooth transitions to modern technologies while maintaining operational continuity.

Our Approach

- **Comprehensive Assessment** – Identifying inefficiencies and optimization opportunities.
- **Seamless Integration** – Merging legacy systems with modern frameworks and APIs.
- **Performance Optimization** – Enhancing speed, security, and scalability.
- **Cost-Effective Modernization** – Upgrade without complete system replacement.

Transform your outdated systems into future-ready assets with LogIQ Curve!

Key Value Proposition: Seamlessly modernize your legacy systems with LogIQ Curve's expertise, ensuring enhanced performance, security, and scalability—without disrupting your business operations. Future-proof your technology while maximizing efficiency and cost savings.

Cyber Security

At LogIQ Curve, we provide comprehensive cybersecurity solutions to safeguard your digital assets and ensure business continuity.

· Vulnerability assessments, penetration testing, managed security
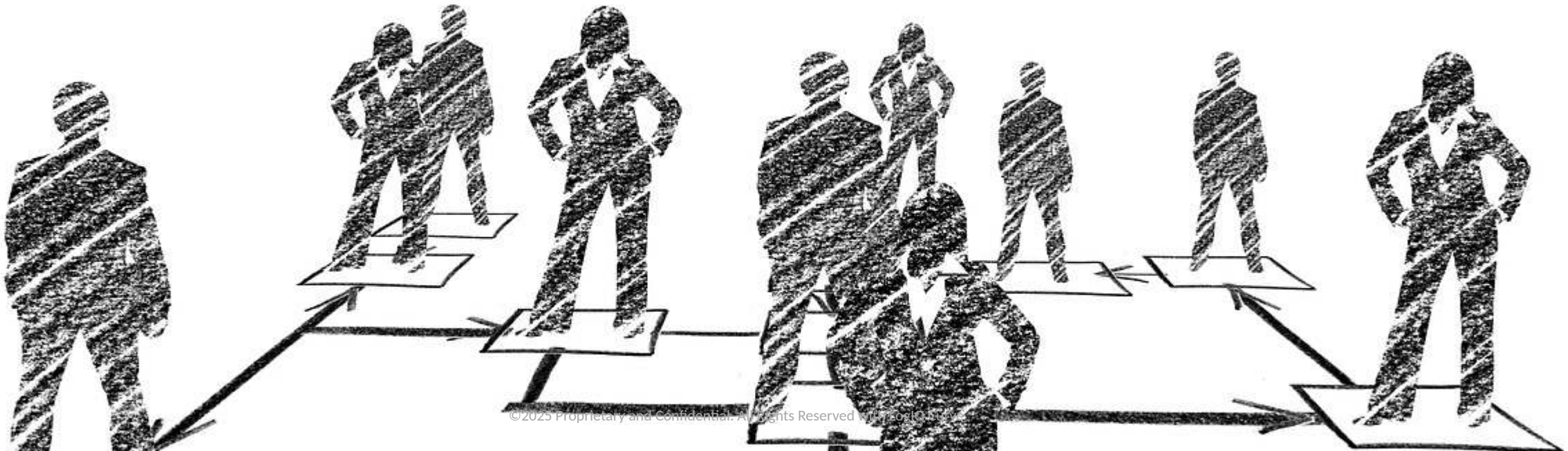
· Secure cloud frameworks

Key Value Proposition: Protect your digital assets with robust, compliant cybersecurity solutions, leveraging advanced tools and technologies to ensure resilience and business continuity.

Staff Augmentation

LogIQ Curve provides on-demand access to top global talent, enabling businesses to scale their teams efficiently and meet project

- **On-demand access to top global talent**
- **Benefits such as Cost Efficiency, Agility, Adaptable, Quick Scalability, Continuity Assurance**

Key Value Proposition: Effortlessly scale your teams with on-demand global talent, leveraging agile methodologies and cost-efficient solutions to ensure project continuity and success.

E-Commerce Solutions

At LogIQ Curve, we create tailored e-commerce platforms designed for scalability, security, and seamless user experiences,

· **Scalable, secure, and user-friendly online stores**

· **Advanced analytics, multi-channel integration, real-time order tracking**

Key Value Proposition: At LogIQ Curve, we empower businesses with innovative e-commerce platforms that elevate digital presence and deliver measurable results.

Website Development – Build a Powerful Digital Presence

Custom, Scalable, and High-Performance Websites

At **LogIQ Curve**, we craft **modern, responsive, and high-performing websites** tailored to your business needs. Our development approach ensures seamless user experiences, scalability, and security to help you thrive in the digital landscape.

- **Custom Website Design & Development** – Unique, brand-aligned websites.
- **E-Commerce Solutions** – Secure and scalable online stores.
- **SEO & Performance Optimization** – Faster load times and higher search rankings.
- **CMS Integration** – WordPress, Shopify, and custom CMS solutions.
- **Cross-Platform Compatibility** – Ensuring responsiveness across all devices.

Key Value Proposition: Transform your online presence with high-performing, secure, and user-friendly websites that enhance engagement, drive conversions, and scale with your business needs.

Mobile App Development

At LogIQ Curve, we specialize in creating high-performing mobile

· **Hybrid & Native Apps for Android and iOS**

· **High responsiveness, seamless UX, secure APIs**

Key Value Proposition: LogIQ Curve combines innovative design, technical expertise, and user-focused strategies to create mobile apps that drive tangible results and foster long-term success.

Comprehensive Game App Development

Game development services focus on creating engaging experiences that captivate players.

* **Unity Game Development**   * **Unreal Engine Game Development**

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* **AR/VR Game Development**   * **NFT Game Development**   *
Android & iOS Game Development

Key Value Proposition: LogIQ Curve combines innovative design, technical expertise, and user-focused strategies to create mobile apps that drive tangible results and foster long-term success.

Digital Marketing Services

LogIQ Curve offers end-to-end digital marketing solutions to elevate

- **SEO, PPC, social media, video marketing**
- **Proven ROI-driven strategies**

Key Value Proposition: Boost your online presence and drive business growth with ROI-focused digital marketing strategies, leveraging advanced tools and platforms for measurable success.

Creative Services

At LogIQ Curve, we specialize in crafting captivating visuals and compelling brand stories to enhance your company's presence and engagement.

· Enhancing brand visibility with logo design, branding, presentations, and motion graphics

Key Value Proposition: Elevate your brand's identity with visually stunning designs and compelling narratives, leveraging cutting-edge tools and technologies to captivate and engage your audience.

Technologies We Use

C++

Shopify

Firebase

Ethereum

unity

Hologram

three.js

Flutter

SQL

C#

remix

W:JS

MetaMask

Java

Laravel

B

php

SOLIDITY

UNREAL ENGINE

ETHEREAL ENGINE

python

WEBAVERSE

React

jupyter

Microsoft .NET

NEXT.js

django

node js

ANGULAR

Vue

Kotlin

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JS

NFT

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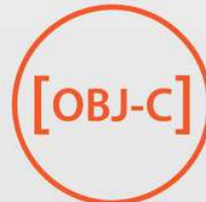
ORACLE

docker

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Scilab

NumPy

Xamarin

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statsmodels

android

Moving Forward

**10+ Years
in Operation**

**330+ Projects
Delivered**

**60+ Team
Members**

**240+ Satisfied
Clients**

LogIQ Curve's Development Process

Initial Consultation

Customized Solution Design

Implementation and Integration

Ongoing Support and Optimization

Our team will schedule a one-on-one consultation to understand your unique business needs, goals, and challenges.

We will work closely with you to create a tailored solution that addresses your specific requirements, leveraging our expertise and industry best practices.

Our experienced professionals will seamlessly integrate the solution into your existing systems and workflows, ensuring a smooth transition.

We provide dedicated support and continuously monitor the performance of the solution, making adjustments as needed to ensure optimal results.

Industries Served

E-Commerce

Built a scalable e-commerce platform for an retail giant tailored to enhance user experience and streamline sales operations.
- Developed a responsive platform with seamless payment gateways.
- Integrated advanced search filters and real-time inventory updates.
- Provided a secure checkout process with multi-level authentication.

Healthcare

Build a self-hosted CRM to boost client engagement and efficiency for Oloban, Oman.
- Implemented a comprehensive CRM with project, task, and invoice automation.
- Integrated customer support tickets, goals tracking, and customizable workflows.
- Enabled seamless payment integration with PayPal and Stripe.

Fintech

Empower OneCall App with top-tier staff augmentation for swift, high-quality solutions.
- Tailored developers, designers, and QA for OneCall App's needs.
- Integrated workflows boosted productivity and collaboration.
- Consistent support met dynamic demands, completed milestones on time.

Education

Enhance and upgrade the existing Web Logic application and database to improve system performance for Ministry of Higher Education, Oman
- Performed database performance tuning, replication, and disaster recovery setup.
- Upgraded Oracle DB and WebLogic application server.
- Ensured seamless backups and user-managed file recovery.

Why Choose Us?

☑ **Custom Software Development**
Tailored, scalable solutions for your business needs.

☑ **Mobile App Development**
Seamless hybrid and native apps for Android and iOS.

☑ **Staff Augmentation**
Global talent for cost-effective, agile scaling.

☑ **Cybersecurity**
Industry-compliant protection for your digital assets.

☑ **Creative Designing**
Engaging visuals to boost brand visibility.

Case Studies & Success Stories

Case Study 1:   **Oloban CRM Implementation for Enhanced Client Relationship Management**
Objective: Built a self-hosted CRM to boost client engagement and efficiency.

Technologies, Tools, Platforms:

Front-End:	React.js, Bootstrap
Back-End:	Node.js, Express.js
Database:	MongoDB
Payment Gateway:	Stripe
DevOps:	Docker, Jenkins

It is proposed that nest boxes be used to counter habitat loss and predation in Hispaniola.

Solution:
- · Implemented a comprehensive CRM with project, task, and invoice automation.
- · Integrated customer support tickets, goals tracking, and customizable workflows.
- · Enabled seamless payment integration with PayPal and Stripe.

Results:
- · Improved client management and project delivery times.
- · Enhanced customer satisfaction through efficient ticket resolution.
- · Increased operational transparency and revenue tracking capabilities.

Before:
* Inefficient client management.
* Manual tracking of projects and invoices.
* Limited insights into customer support performance.
* Lack of automation in workflows.

After:
* Modernized client management.
* Streamlined invoicing boosts efficiency.
* Streamlined support with integrated workflows.
* Boosted operational transparency by 25%.

Case Studies & Success Stories

Case Study 2:   **Digital Transformation for Ministry of Higher Education, Oman**
Objective: Enhance and upgrade the existing Web Logic application and database to improve system performance.

<u>**Technologies, Tools, Platforms**</u>:
      CMS: WordPress with custom plugins
      Languages: PHP, JavaScript
      Database: MySQL
      Cloud: AWS LightSail

<u>**Solution**</u>:   ·   Performed database performance tuning, replication, and disaster recovery setup.
        ·   Upgraded Oracle DB and WebLogic application server.
        ·   Ensured seamless backups and user-managed file recovery.

<u>**Results**</u>:   ·   Optimized database performance and reduced system downtime.
        ·   Enhanced scalability and system reliability for end-users.
        ·   Streamlined data management processes, ensuring data integrity and security.

<u>**Before**</u>:
* System performance bottlenecks in WebLogic applications.
* Manual data management processes.
* High system downtime impacting user experience.

<u>**After**</u>:
* Database optimization reduced system downtime by 30%.
* Enhanced system scalability and reliability for users.
* Seamless data management with disaster recovery setups.

Case Studies & Success Stories

Case Study 3:   **Custom E-Commerce Development for a Retail Giant**
Objective: Build a scalable e-commerce platform tailored to enhance user experience and streamline sales operations.

<u>Technologies, Tools, Platforms</u>:
        Development: SharePoint, Power Automate
        Database: Oracle DB
        Security: Palo Alto Firewalls
        Cloud: Microsoft Azure

<u>Solution</u>:
·   Developed a responsive platform with seamless payment gateways.
·   Integrated advanced search filters and real-time inventory updates.
·   Provided a secure checkout process with multi-level authentication.

<u>Results</u>:
·   Increased online sales by 35% within the first quarter of launch.
·   Reduced cart abandonment rates by 20% through a user-friendly interface.
·   Improved customer engagement with personalized product recommendations.

<u>Before</u>:
* Limited online sales due to outdated platform.
* High cart abandonment rates.
* Inefficient product filtering and inventory updates.

<u>After</u>:
* Online sales increased by 35% within the first quarter post-launch.
* Cart abandonment reduced by 20% with a user-friendly interface.
* Real-time inventory and secure checkout boosted trust.

Case Studies & Success Stories

Case Study 4:   **OneCall App - Staff Augmentation Services**
Objective: Empower OneCall App with top-tier staff augmentation for swift, high-quality solutions.

Technologies, Tools, Platforms:

Project Management: Jira, Trello
Communication: Slack, Microsoft Teams
Development Environments: Visual Studio Code, Android Studio, Xcode
Version Control: Git, GitHub • CI/CD: Jenkins, CircleCI

Solution:
·   Tailored developers, designers, and QA for OneCall App's needs.
·   Integrated workflows boosted productivity and collaboration.
·   Consistent support met dynamic demands, completed milestones on time.

Results:
·   Increased online sales by 35% within the first quarter of launch.
·   Reduced cart abandonment rates by 20% through a user-friendly interface.
·   Improved customer engagement with personalized product recommendations.

Before:
* Insufficient in-house resources delayed projects.
* High operational costs.
* Limited ability to scale teams based on project demands.

After:
* Reduced project delivery time by 25%.
* Cost savings of 40% over traditional hiring.
* Expert input enhanced app experience.

Case Studies & Success Stories

Case Study 5:	**Platform International Immigration & Visa Legal Solutions (PIIVLS)** **(www.piivls.com)**
Objective:	Enhance PIIVLS's **online presence, brand identity, and lead generation capabilities** through a modern website, optimized digital marketing, and streamlined client engagement solutions.

Technologies, Tools, Platforms:

Web Development:	WordPress, PHP, JavaScript, HTML5, CSS3
SEO & Analytics:	Google Analytics, Google Search Console, Ahrefs, SEMrush
Digital Marketing:	Meta Ads, LinkedIn Ads, Google Ads
Hosting & Security:	AWS EC2, SSL Encryption, Cloudflare CDN
CRM & Automation:	HubSpot, Zapier

Solution:
- **Website Development & Optimization:** Built a **responsive, SEO-friendly website** with real-time chat and lead capture.
- **Brand Identity & Online Presence:** Designed a **professional brand kit** and optimized social media branding.
- **Digital Marketing & Lead Generation:** Implemented **SEO, content marketing, and targeted ad campaigns** for visibility.
- **Client Engagement & CRM Integration:** Integrated **CRM automation, email marketing, and a client portal** for seamless operations.

Results:
- **75% Increase in Website Traffic** – Organic and paid strategies significantly boosted visibility.
- **50% Growth in Lead Conversion** – More inquiries and client sign-ups due to optimized UI and engagement.
- **Stronger Brand Recognition** – Consistent branding led to improved trust and credibility.
- **Higher Customer Retention** – CRM automation enhanced follow-ups and client satisfaction.

Conclusion:
By implementing **cutting-edge technology, strategic marketing, and a user-friendly website** was developed,
LogIQ Curve successfully enhanced **PIIVLS's online presence and business growth**.
This transformation **streamlined operations, increased customer engagement, and positioned PIIVLS as a leading immigration consultancy firm.**

You've heard from us.

We want to hear from **you**.

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